MIM Business Breakfast 19th September 2018

MALTA INSTITUTE OF MANAGEMENT

Malta's Rental Market: A bubble to burst?

The present housing rentals - its effect on Housing Affordability!

HOME OWNERSHIP & VACANCY RATES

TABLE 1: HOME OWNERSHIP RATE AS OF CENSUS DATE

| YEAR | 1948 | 1957 | 1967 | 1985 | 1995 | 2005 | 2011 |
|------|------|------|------|------|------|------|------|
| % | 23.1 | 26.1 | 32 | 53.9 | 68 | 75.2 | 77.0 |

Table 2: VACANCY HOUSING RATES OVER THE VARIOUS MALTESE CENSUSES

| YEAR | 1861 | 1881 | 1891 | 1901 | 1911 | 1921 | 1931 | 1957 | 1967 | 1985 | 1995 | 2005 | 2011 |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| % | 25 | 29 | 20 | 20 | 22 | 19.9 | 19.4 | 4 | 14.9 | 19.2 | 23 | 27.6 | 31.7 |

CHANGING DEMOGRAPHICS OF THE MALTESE ISLANDS

The total population includes both Maltese and non-Maltese nationals. Of the total population of 475,701 (NSO 2018) 36,453, or 8.3%, are non-Maltese nationals, an increase of 200 per cent over 2005 Census, where the number of non-Maltese nationals stood at 12,112, or 3 per cent, of the total population.

The number of foreigners residing in Malta in 2015 stood at 30,923. This comprised nearly 43% being citizens of another EU member state, with third country nationals TCN's standing at 44%.

2017 experienced the highest positive net migration for a decade standing at 14,523 persons.

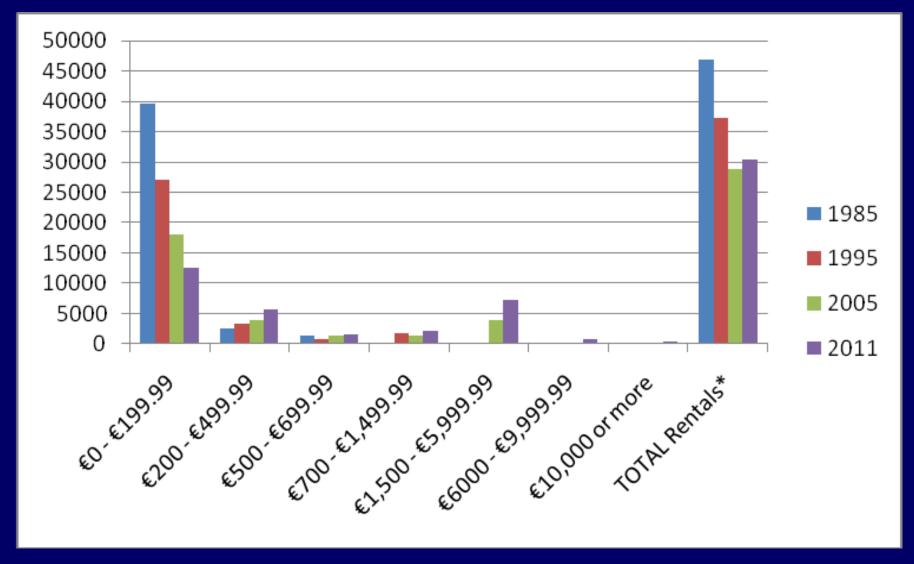
MONTHLY APARTMENT RENTALS

| TABLE 3 - DHI - TOM 2018. | | | | | | | | | | | | |
|---------------------------|---------|---------|---------|-------|-----------|-------|--|--|--|--|--|--|
| | DHI | TOM | DHI | TOM | DHI | TOM | | | | | | |
| | 3 Bed | room | 2 Bed | room | 1 Bedroom | | | | | | | |
| 2007 | € 491 | | € 448 | | € 238 | | | | | | | |
| 2010 | € 492 | | € 422 | | € 258 | | | | | | | |
| 2012 | | €833 | | € 618 | | € 137 | | | | | | |
| 2013 | € 541 | € 903 | € 522 | € 635 | € 331 | € 458 | | | | | | |
| 2014 | € 478 | € 984 | € 393 | € 693 | € 345 | € 490 | | | | | | |
| 2015 | € 752 | € 1,023 | € 615 | € 796 | € 493 | € 605 | | | | | | |
| 2016 | € 983 | | € 723 | | € 583 | | | | | | | |
| 2017 | € 1,329 | € 879 | € 1,147 | € 663 | € 859 | € 498 | | | | | | |
| 2018 | € 1,444 | | € 1,289 | | € 960 | | | | | | | |

The above residential/rental information is obtained from Estate Agents web sites. Table above notes the average monthly rent for a 3-bedroomed hovering around €1,450 per month.

According to the Global Property Guide 2018, Malta's monthly rental rate of €1,540 is to be compared with London with a rate of €8,213, followed by Monaco at €7,480, Singapore at €3,498, Hong Kong at €6,445, then France at €3,564, whereas Netherlands, Finland, Austria, Ukraine and Denmark average around €2,380 then Germany and Belgium, Portugal, Czech Rep. come in around €1,447 rounding off with Cyprus at €786.

CHART 1: DISTRIBUTION ON RENTAL AMOUNTS WITHIN THE CENSAL PERIODS 1985-2011



RENTAL VALUES FOR VARIOUS LOCALITIES AS A % OF MARKET VALUE

| TABLE 4: RENTAL VALUES FOR VARIOUS LOCALITIES AS A % OF MARKET VALUE | | | | | | | | | | | |
|--|-------|-------------------------|----------------|---------------------------|---------|---|---|--|--|--|--|
| Locality | | as % of market value | market | as % of market value - | as % of | Rental value as % of market value - 2017 | Rental value as % of market value - 2018 | | | | |
| Bugibba – internal | 8% | 3.60% | 3.25% | 5.01% | 6.32% | 5.08% | 5.60% | | | | |
| Qawra - internal | 8.50% | 4.30% | 2.75% | 4.89% | 6.45% | 5.93% | 5.30% | | | | |
| Sliema front | 5.50% | 2.00% | 3.50% | 4.20% | - | 3.48% | 4.13% | | | | |
| Sliema inner | 5.50% | 4.10% | 4.50% | 5.90% | 5.60% | 5.97% | 6.63% | | | | |
| St Julian's | 7.50% | 3.50% | 3.75% | 6.63% | 9.62% | 6.05% | 5.45% | | | | |
| Swieqi | 7.00% | 4.15% | 4.18% | 5.64% | 6.96% | 6.70% | 4.52% | | | | |
| | | Source: DHI | periti in-hous | e valuations 20 |)18 | | | | | | |

A real return of 4% from market to value housing rents has long been settled upon.

PROPERTY BUBBLES

TABLE 5: AFFORDABLE PROPERTY RATES €/SQM FOR THE MALTESE ISLANDS OVER A 36 YEAR PERIOD

| Locality | 1982 | 1987 | 1992 | 1997 | 2002 | 2007 | 2012 | 2014 | 2015 | 2016 | 2017 | 2018 | %growth rate Pa 1982-2017 |
|----------|------|------|------|------|------|------|------|------|------|------|------|------|------------------------------|
| Malta | 163 | 212 | 349 | 512 | 629 | 1211 | 1134 | 1203 | 1282 | 1336 | 1718 | 1856 | 6.62% |

A housing bubble is said to occur if:

Real prices have at least doubled during a 5-year period, table 5 above notes that this has occurred for Malta from 2002 – 2007.

Real prices have increased with at least 50% during a 3-year period. Table 5 again demonstrates this to have occurred from 2002 – 2005. 50% increase has reoccurred in 2015 – 2018?

A little property bubble will occur if the price earnings ratio is less than 6 and a serious bubble will occur if higher than 10.

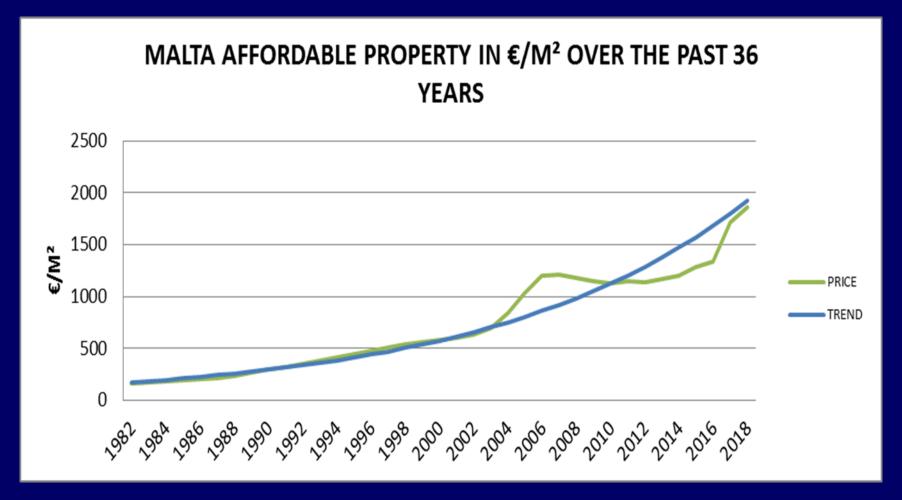
TABLE 6:HOUSING AFFORDABILITY INDEX FOR THE MALTESE ISLANDS - HAI

| Year | Mortgage Monthly | | Medium Monthly Family | Qualifying Monthly Income | | HAI* | | House Price: Earnings |
|------|---------------------|------|--------------------------|---------------------------|---------|-----------|---------|--------------------------|
| | Payment | | Income** | | | | | Ratio |
| | 3-bed/2-bed/r | | | 3-bed/ | 2-bed/r | 3bed/ | 2 bed/r | |
| 1982 | €140 | € 56 | € 429 | €559 | € 391 | 77 | 110 | 4.28 |
| 1987 | €161 | €114 | € 564 | €643 | € 457 | 88 | 123 | 4.23 |
| 1992 | €252 | €168 | € 745 | €1006 | € 531 | 74 | 111 | 5.27 |
| 1997 | €384 | €247 | € 995 | €1537 | €988 | <i>65</i> | 101 | 5.80 |
| 2002 | €394 | €263 | €1215 | €1575 | €1057 | 77 | 116 | 5.60 |
| 2006 | €606 | €429 | €1665 | €2119 | €1500 | 79 | 111 | 7.22 |
| 2007 | €673 | €478 | €1738 | €2152 | €1670 | 74 | 104 | 6.97 |
| 2008 | €615 | €410 | €1798 | € 2152 | €1435 | 84 | 125 | 6.58 |
| 2011 | €469 | €315 | €1959 | €1641 | €1103 | 119 | 179 | 5.29 |
| 2012 | €448 | €305 | €2058 | €1568 | €1067 | 132 | 192 | 5.05 |
| 2014 | €472 | €322 | €2237 | €1652 | €1127 | 135 | 200 | 4.93 |
| 2015 | €504 | €346 | €2325 | €1764 | €1211 | 132 | 192 | 5.28 |
| 2016 | €520 | €358 | €2354 | €1820 | €1253 | 130 | 189 | 5.44 |
| 2017 | €668 | €453 | €2521 | €2338 | €1585 | 108 | 159 | 6.25 |
| 2018 | €723 | €480 | €2653 | €2530 | €1680 | 105 | 158 | 6.41 |

^{*} An HAI of 100 according to the US National Association of Realtors' signifies that a family earning the median household income just qualifies for a median residence, whilst with a HAI of less than 100 signifies that the median family has to do away with other necessities.

Source: updated table Camilleri 2018

^{**}the median family income is factored at 1 for 1982, and by 1.35 for 2002 increasing to 1.65 for 2018 to account for the effect of the 2^{nd} wage earner.



Malta's affordable property annual increases for 2014/15 at 6.6%, 4.2% for 2015/16, 28.6% for 2016/17 & 8% for 2017/18 are to be compared with the past 36-year average at 6.6% pa.

Note the time lag between rental and property price increases

What Next - Affordable Housing Mechanisms!

| TABLE 7: MARKET VALUES + CONSTRUCTION COSTS OF OPEN & AFFORDABLE | | | | | | | | | | |
|--|-----------------|------------|---------------------------|-------------|--|--|--|--|--|--|
| PROPERTY MARKET APARTMENTS | | | | | | | | | | |
| | MARKI | ET VALUE € | CONSTRUCTION COSTS € (€/m | | | | | | | |
| | OPEN AFFORDABLE | | OPEN | AFFORDABLE | | | | | | |
| 1 BEDROOM ST JULIANS | 128580 | 42860 | 34360 (640) | 30660 (572) | | | | | | |
| 2 BEDROOM MSIDA | 143482 | 47827 | 48850 (618) | 43427 (550) | | | | | | |
| 3 BEDROOM MELLIEHA | 183781 | 61260 | 57512 (520) | 50487 (457) | | | | | | |

| TABLE 8 RENTAL & MORTGAGE OF OPEN & AFFORDABLE PROPERTY MARKET APARTMENTS | | | | | | | | | | | | |
|---|-------------|------------|-------------|-------------------|------------|-------------------|--|--|--|--|--|--|
| | OPEN MARKET | | % | AFFORDABLE MARKET | | BLDG COSTS (€/m²) | | | | | | |
| | | MORTGAGE | | | MORTGAGE | | | | | | | |
| | RENTAL | €/MONTH | affordable/ | RENTAL | €/MONTH | | | | | | | |
| | €/MONTH | 3.25% /10% | open | €/MONTH | 3.25% / 0% | RENTAL - €/MONTH | | | | | | |
| 1 BEDROOM ST JULIANS | 623 | 462 | 33 | 208 | 171 | 149 (572) | | | | | | |
| 2 BEDROOM MSIDA | 695 | 515 | 33 | 232 | 191 | 210 (550) | | | | | | |
| 3 BEDROOM MELLIEHA | 890 | 660 | 33 | 297 | 244 | 245 (457) | | | | | | |
| 1 BEDROOM ST JULIANS | 623 | 462 | 60 | 374 | 307 | 149(572) | | | | | | |
| 3 BEDROOM MELLIEHA | 890 | 462 | 33 | 374 | 307 | 436(900) | | | | | | |

THANK YOU FOR YOUR ATTENTION